



Pin-Point Solutions: Sales & Marketing Practice Area

New Acquisition: Scarlett Surveys International

We are excited to announce that we've acquired Scarlett Surveys International, a leader in employee engagement and customer satisfaction surveys. Since our inception, our goal has been to partner with organizations to provide customized client-focused solutions. We started with retained search and quickly expanded our offerings to include professional and mid-level contingent recruiting services based upon our client's needs. Being client focused means that the voice of the customer has always been, and will continue to be, critically important to us. Given this, we are excited to announce expansion of our service offerings to include employee engagement and customer satisfaction survey services.

(cont. on next page)

New Acquisition: Scarlett Surveys International (cont.)

About Scarlett Surveys International

Scarlett Surveys is known for high-value employee engagement survey products, producing real information and metrics that enable you to improve your business and provide a high return on survey investment. The core of Scarlett's engagement survey is The AER Index™ - Associated Engagement Index. Composed of 15 engagement drivers, Scarlett effectively assesses employee attitudes toward these drivers allowing for easy development and implementation of improvement actions that increase engagement, build effective leadership, and increase employee economic contribution.

- 53 years in business
- 15 million employee engagement surveys completed
- Success grounded in research - AER™ (Associate Engagement Research) is a true psychometric engagement metric and not a collection of employees' complaints
- Industry benchmarks meticulously developed and maintained to ensure meaningful comparisons to today's global workforce
- Ability to benchmark results with past industry/functional areas to determine what the results really mean and drive true performance improvement
- Ability to map and predict engagement metrics with outside trends from other companies and industries
- Global survey capability
- Experienced in multiple industries including manufacturing, transportation, healthcare and Medicare contracting
- Customizable questionnaire and process

Scarlett goes beyond being a mere engagement survey. With customizable services, we provide high-value measurements focused on the employee experience. Scarlett helps organizations integrate survey measures with financial measures to predict and drive business outcomes and organizational performance.

Our Services

Our search firm operates under two divisions, and we are excited to announce that we have acquired Scarlett Surveys, a leader in employee engagement and customer satisfaction surveys.



Westport Intl

Focused exclusively on executive level searches



Pin Point Solutions

Specializing in professional and mid-management recruiting



Scarlett Employee Surveys & Consulting
lead. inspire. profit.

Scarlett Surveys

High-value measurements focused on the employee experience

If we can be of support to you in any capacity during the upcoming year, please feel free to reach out to us; we look forward to building a partnership with you.

Leadership: Sara Kosmer

Sara Kosmer is the Practice Area Director for Sales & Marketing at PinPoint Solutions.

She started her career in Recruiting nearly 10 years ago. After a year or two in Contingency, Sara moved to our retained division, Westport Intl, and founded our company's internal research department. Sara spent several years managing the department and sourcing candidates for executive level openings across the organization. Today, Sara has moved back to PinPoint Solutions, bringing with her a search approach to contingency. Sara holds her bachelors degree from the University of Dayton.

 [Connect with Sara on LinkedIn](#)

 [Connect with Sara on pin-poinsolutions.com](#)

SARA KOSMER

Practice Area Director

Sales & Marketing

Office: 864-271-8874

sara@pin-pointsolutions.com

 PinPoint Solutions

ALISHA PANDYA

Executive Recruiter

Sales & Marketing

Office: 864.312.6234

alisha@pin-pointsolutions.com

 PinPoint Solutions