



PinPoint Solutions: Food & Beverage Practice Area

Introducing our Practice Area in Food and Beverage

As one of the pillars of the United States economy, the food and beverage industry continues to grow and expand with new consumers and new products. Global logistics and distribution, FDA regulations in food processing, shifting trends in consumption, and the need for cost-effective, convenient packaging are some of the interconnecting forces that present unique challenges as well as changes to this industry. These aforementioned forces involve key players across all functions to ensure organizational success.

Though our Practice Area is recently developed, the arena of work is not new to us. Our Packaging business segment, intricately connected to the Food and Beverage industry, experienced notable success and growth in 2016. Additionally, we have placed several key individuals for a \$200 million leading private manufacturer of specialty supplements. We look forward to supporting your organization this year.

Food and Beverage Fills in 2016

Here are placements we made in 2016.

SVP Operations – AZ

VP Private Label Retail – AZ

Director of Strategic Sourcing – AZ

Corporate Controller – AZ

Director of HR – PA

Active Searches

We are actively engaged on these searches within Food and Beverage.

Regional Sales Manager – AZ

Operations Manager – Midwest

SVP Sales & Marketing of Operations – Southwest

Production Supervisor (1st and 2nd shift) – FL

Our Services

Our search firm operates under two divisions, and we are excited to announce that we have acquired Scarlett Surveys, a leader in employee engagement and customer satisfaction surveys.



Westport Intl

Focused exclusively
on executive level searches



Pin Point Solutions

Specializing in professional
and mid-management recruiting



Scarlett Employee Surveys & Consulting
lead. inspire. profit.

Scarlett Surveys

High-value measurements focused
on the employee experience

If we can be of support to you in any capacity during the upcoming year, please feel free to reach out to us; we look forward to building a partnership with you.



Leadership: Elisa Edmondson

Elisa Edmondson began her career with PinPoint in July of 2015 after graduating from Furman University in May of that year with a Bachelor's degree in Communication Studies. Elisa initially joined PinPoint exclusively supporting a Fortune 500 Tier 1 Automotive Supplier to augment hiring and marketing activity via social media. Thereafter, Elisa joined the contingency automotive recruiting team. After filling roles in Finance, Production Management, and Quality throughout her time with PinPoint, Elisa looks forward to extending her experience with food and beverage manufacturers.

 [Connect with Elisa on LinkedIn](#)

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