

PinPoint Solutions: Automotive Practice Area

Driving Success Amidst Tech Giants

With a new year inevitably comes new technology. Nanotechnology is being increasingly and inextricably linked to safety, durability, and aesthetics- timeless values that remain significant for automotive consumers. In light of these undeniable trends, Automotive OEMs continue to evaluate their relationships with Tech Giants such as Apple and Google. Some are banding together, establishing a unique standardization apart from Silicon Valley, while others announce partnerships with such aforementioned tech companies. SmartDeviceLink, extended from Ford's initiative AppLink, hopes to establish a standardized infotainment platform that could provide customized as well as safe, efficient solutions for each automaker. Moreover, the increased banding of companies will potentially create incentive and growth of third party developers.

Environmental regulations, ride sharing, consumer trends, and the aforementioned undeniable presence and importance of technology presents unique challenges for the Automotive industry. Cross-functional, forward-thinking talent will ensure organizational success, and at PinPoint, our extensive Automotive network in conjunction with our cross functional expertise has resulted in successful, quality placements. We look forward to supporting you this year!



Automotive Fills in 2016

As we prepare to end 2016, we would like to share with you some of the roles our automotive team has successfully filled throughout the United States.

- **Operations** - Production Supervisors, Area Managers and Plant Managers
- **Lean / Continuous Improvement** - Specialists and Managers
- **Quality** - Engineers and Managers
- **Finance** - Controllers, Senior Accountants and Financial Analysts
- **Human Resources** - Generalists, Managers and Business Partner roles
- **Materials / Supply Chain** - Corporate Material Managers, Plant Material Managers, Material Supervisors, and Coordinators
- **Business Analysts**
- **Engineering** - Engineering Managers, Design and Release, Electrical, Manufacturing, Process and Weld Engineers

Our Services

Our search firm operates under two divisions, and we are excited to announce that we have acquired Scarlett Surveys, a leader in employee engagement and customer satisfaction surveys.



Westport Intl

Focused exclusively
on executive level searches



Pin Point Solutions

Specializing in professional
and mid-management recruiting



Scarlett Employee Surveys & Consulting
lead. inspire. profit.

Scarlett Surveys

High-value measurements focused
on the employee experience

If we can be of support to you in any capacity during the upcoming year, please feel free to reach out to us; we look forward to building a partnership with you.

Meet Our Team

We introduce our search professionals dedicated to finding quality talent in the automotive industry.

All of these individuals worked collaboratively on a project supporting a Fortune 500 Tier 1 automotive supplier, successfully filling roles across all functions. With each recruiter specializing in a few functions, we have the combined expertise to support you on any needs you may have within your organization.

PinPoint Solutions



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