


Packaging Trends Drive Need for Talent

Outlook Group has listed a [“Top 5 Packaging Trends to Watch,”](#) for this year with high growth predicted in flexible packaging due to 71% of Americans preferring flexible packaging over rigids. In addition to flexible packaging, bioplastics are expected to grow within the market.

According to the report, [“The Future of Bioplastics for Packaging to 2022,”](#) bioplastics for packaging markets currently represent a very small share of the global plastic packaging market value, but it will grow very strongly – more than doubling in value across the forecast period.

The growth expectancy in flexible packaging, bioplastics, digital printing, and intelligent technologies along with “Increased demand for graphic design and pre-press talent to implement new Nutrition Facts panels”, is furthering PinPoint Solutions’ Packaging and Plastics Practice’s ability to showcase our value by adding packaging clients across the US.

 Visit our website for open and recently filled opportunities

Current Searches



- General Manager– Ohio
- Sr. Cost Accountant – Midwest
- Purchasing Manager– West Coast
- Engineering Manager– Southeast

Recently Filled Searches



- Sales Representatives (3)– United States
- Production Supervisor– Midwest
- Plant Manager– Midwest
- Manufacturing Engineer– Midwest
- SVP Operations– North Carolina
- Chief Financial Officer– Pennsylvania

Meet the Team



Practice Area Director, Packaging & Plastics— Melissa Poole

Melissa Poole is the Practice Director and leads the recruiting team at PinPoint Solutions in the Packaging and Plastics practice area as well as the recruiting in plastics and plastic packaging to include equipment clients in the manufacture of machinery in this industry. Melissa has a BSBA from Mount Olive College and a MBA specializing in Human Resources from Liberty University. She has over 10 years of recruiting industry experience and spent much of 2016 building out the Packaging and Plastics practice area at PinPoint Solutions.

Specialties include: Plastics and Resins, Adhesives and Tapes, Flexibles, Rigid and Polymers for both packaging and other applications.

You can reach Melissa at Melissa@pin-pointsolutions.com or via phone, 919-643-2023 to discuss talent needs you may have in the above mentioned specialties.



Executive Recruiter, Paper Packaging— Alisha Pandya

Alisha Pandya is an executive recruiter in the Packaging practice with a focus on paper, paper packaging and pulp including the equipment companies supporting this industry. Although newer to the recruiting world, she enjoys working with people and networking to gain more knowledge about the industry. She has been instrumental in recruiting key positions with our packaging clients and building her own client base to grow the packaging practice at PinPoint Solutions. Alisha graduated from the University of South Carolina with a B.A. in Experimental Psychology in May 2015.

Specialties include: Paper, Pulp, Carton, Board and Bags, Case Erecting, Cushioning and Rolls, Decorative/Gift Wrap in the Packaging used in multiple applications and industries.

Alisha can be reached at Alisha@pin-pointsolutions.com or via phone, 864.312.6234 for all of your talent needs in paper packaging and all associated machinery and applications.

