3D Printing: What is All of the Fuss?

Since the recession in 2009, the chemical manufacturing industry has struggled to regain a strong foothold in the market. Employment and revenue have been increasing overall, but at a slow rate. However, the chemical industry is projected to reach a turning point and gain some momentum over the next few years. Chemical manufactures have the opportunity to leverage the booming global economy to regain their position in the market. One of the most significant ways chemical manufactures can achieve this, is by capitalizing on the rise of 3D printing.

Marty Milne
Practice Area Director
So what can you do to leverage this market opportunity?

1. Rethink your market strategy. Consider how you can create value instead of volume. What existing products and services can you develop and market specifically to support the way a niche cohort of manufactures use or can use 3D printing? If your current operations do not exactly fit in the market, can you invest in acquisitions or partnerships to combine resources and expertise?

2. Develop an agile workforce. Your operations and workforce will need to adjust as growth fluctuates across industries and as technology evolves. There is still a learning curve with 3D printing and different industries will use 3D printing in different ways at different rates. Where can you invest in innovation teams? What training programs can you develop specific to 3D printing? Where can you bring on new expertise?

3D printing is becoming a bigger part of manufacturing in this time of economic boom. Think about how you can take steps towards becoming a profitable player in this new market, today.

References:
- US Manufacturing Turns Corner, Rides Upswing of Global Economies...
- 2017 Chemical Trends

Recently Filled Positions
- Human Resources Manager
- Vice President of Sales
- Quality Manager
- Application Engineer
- Production Supervisor

Highlighted Active Searches
- Product Development Lead - NC
- Safety Engineer - NC
- EHS Manager - AK
Leadership: Marty Milne

Marty Milne
Practice Area Director
O: 864.558.8170
marty@pin-pointsolutions.com

Marty has been a Senior Search Consultant with PinPoint Solutions since 2005 recruiting top talent in the Chemical industry. He graduated with a BS Science Degree from Ohio State University. After serving in the Air Force, Marty spent ten years as a salesman with Cargill. From there he transitioned into the role of Recruiter in 1986. Over the past thirty years he has helped hundreds of Chemical Engineers and Chemists leverage their careers with Fortune 500 as well as the small to medium size Specialty Chemical manufacturers throughout the US. Types of positions filled include Operations and Plant Managers, Production and Manufacturing Managers, EHS Specialists and Managers, Process and Project Engineers and Manager, Chemists and Lab managers to name a few. Marty has been happily married to his wife, Maureen, for 43 years! When he is away from work he can be found spoiling his five grandchildren or on the banks of a river fly fishing.